

UPLIFTING THE QUALITY OF THE LIVES OF ELDERLY PEOPLE

Remember your Contribution with the highest Gratitude

1

NO
POVERTY



2

ZERO
HUNGER



3

GOOD HEALTH
AND WELL-BEING



It is not enough to just be alive. Good quality of life is especially important for older adults who are dealing with chronic health condition and major life changes.



The 'Uplifting the Quality of the Lives of the Elderly People Program' is a significant and compassionate initiative designed to address the unique needs and challenges faced by the elderly population in our country. Implemented as a collaborative effort between the Rural Reconstruction Foundation (RRF) and the Palli Karma Sahayak Foundation (PKSF), this program is aligned with the government's policy and aims to make a positive impact on the lives of the aging citizens. Commencing in July 2017 in the union of Khulna and expanding its reach to three unions in Chudanga District from May 2018, this program demonstrates a commitment to extending essential support and services to the elderly. The funding for this initiative is being sourced from the 'Special Fund' and the 'Program-Support Fund' of PKSF, in partnership with RRF, underscoring the dedication to the well-being of our elderly population. By focusing on the well-being of our elderly citizens, the 'Uplifting the Quality of the Lives of the Elderly People Program' embodies the values of respect, compassion, and solidarity. This initiative not only acknowledges the significant contributions made by our elderly population but also recognizes the responsibility of society to give back and ensure that their golden years are truly golden. In doing so, it plays a crucial role in creating a more inclusive and caring society for all, regardless of age, and contributes to the overall well-being of our nation.

Key Activities



- Establishing social centers for the elderly people in every Union,
- Providing old age allowances and assistive materials (walking sticks, commodes, blankets warm cloths, wheelchairs, umbrellas etc.)
- Provision of Special Savings and Pension Fund.
- Recognizing the contribution for society made by the elderly persons
- Awarding children for looking after their parents,
- Providing appropriate credit and IGAs-based training facilities to poor elderly people,
- Offering physiotherapy services & geriatric nursing to the elderly by organizing training for the Physiotherapy Aide.
- Rehabilitation of poor and distressed elderly in the community.



Activities & Achievements in 2022-23

- **Old Age Allowance:** Every Month 100 people get 500 tk allowance. In this FY total BDT 1290000 has been disbursed.
- **Funeral Expenditure:** In FY:22-23 total 44 Families were covered funeral cost; total BDT 88000 has been given.
- **Elderly Coordination Meeting:** A total '216 Ward meeting' and '16 unions' level meeting arranged for elderly people.
- **Best Child Award:** In the fiscal year total 20 children were awarded. For working to improve elderly's livelihood and create health awareness.



Best Elderly Award'

- In 04 unions total 20 elderly people awarded for their tremendous contribution in the societies development.



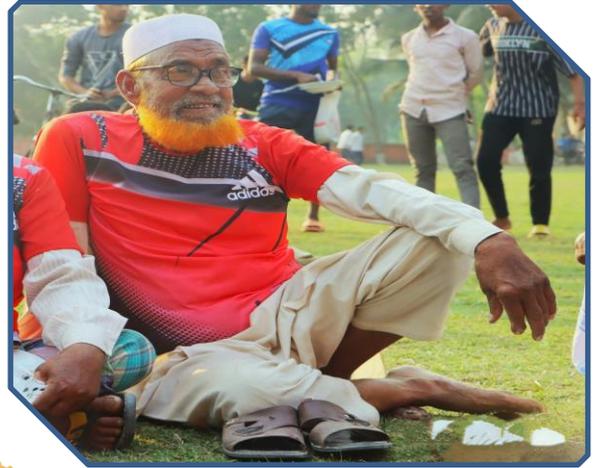
- **Wheelchair Distribution:** Wheelchairs are provided to the poor, helpless, physically fragile and deprived senior citizens of the union who cannot move at all without wheelchair, but whose families do not have the means to purchase. In the current fiscal year, wheelchairs were provided to 16 indigent senior citizens in 4 unions.
- **Sports & cultural Program:** 'Age is merely a number, the spirit of sports and cultures knows no bounds, and the elderly people prove it every day'. To cheer up & for recreation of elderly people's an annual sports & cultural event was organized with various activities & competition.





Program Impact

- Access to social safety net services, financial benefits and healthcare lead them to better physical and mental well-being for this demographic.
- By helping elderly individuals access financial benefits, the program is contributing to their financial security, reducing their vulnerability.
- The program fosters social inclusion by connecting the elderly to essential services and support networks.



Program Challenges

- One of the primary challenge is ensuring the adequate allocation of resources both financial & human resource to implement the program effectively. Funding, staffing and infrastructure are imitating factors.
- Ensuring the sustainability of the program beyond its initial phase is critical.



FOOTER

AT a Glance



ONGOING FROM 2018

FUNDED BY



7175 project
Participants

(Female: 3481, Male: 3694)



TOTAL BUDGET

3600000 BDT

Elderly Social Center

03



AREA COVERED

Khulna District
(Godaipur union)
Chuadanga District
(Hasadah, Raipur & Andulbaria union)



Members Talk



Name: Sobura Begum
Age: 65 years
Vill: Andulbaria,
Chuadanga.

Sobura Begum is a widow and has no children. She was in shelter of her niece house. She had a miserable life cause the family where she was staying was also poor. Under our program she was selected for BDT4000 grant for her condition.

She said that, ' In the first month I give 2000 tk to my niece for my sustenance and bought a goat with another 2000tk. Every month she bought a goat and some hen and ducks for rearing till 6 months. Currently I have goat, ducks, swan, chickens and few pigeons. Now I am no longer helpless and in trouble like before. I am earning a good amounts of money by rearing animals and selling and living a happy and peaceful life. If I would not get the money that time it was not possible for me. I pray for PKSF and RRF people for such initiatives for people like has who has no one to take care."