



PATHWAYS TO PROSPERITY FOR EXTREMELY POOR PEOPLE-EUROPEAN UNION (PPEPP-EU) PROJECT

Connect to Mainstream

To enable people to exit from extreme poverty for good. To support the development of stronger national institutions and systems to deliver the public and private services required by extremely poor people to become resilient and prosper.

Major Components



Overview

The PPEPP-EU Project is a comprehensive initiative supported by PKSF and the European Union to address extreme poverty in Bangladesh through long-term, sustainable solutions. Implemented by PKSF with 19 experienced Partner Organizations, including RRF, the project reaches approximately 860,000 vulnerable people from 215,000 households. By combining livelihood strengthening, enterprise development, and resilience-building interventions, PPEPP-EU supports the extreme poor in moving toward economic stability and social inclusion, while contributing to national progress toward key Sustainable Development Goals.

Specific Objectives

- To enable 1 million people to exit from extreme poverty for good; and
- To support the development of stronger national institutions and systems to deliver the vital public and private services necessary for the extreme poor to become resilient and prosper.

The project will deliver the following indicative results:

- 1 million extremely poor people (250,000 households) exit extreme poverty for good;
- 357,000 women and children have better nutrition, and women of childbearing age and adolescent girls benefitted from a package of nutrition interventions;
- 125,000 women experience a significant change in their social status and level of empowerment within the household and the community; and
- Increased resilience to climate change and other shocks for 1 million extremely poor people.

Major Activities



02. Nutrition and Primary Healthcare Activities

Key Focus Areas

- Improve dietary diversity and nutrition awareness
- Promote hygiene and healthcare practices
- Target women, children, adolescents, and mothers

Major Activities

- Mother and Child Forum sessions
- Adolescent Club formation and nutrition demonstrations
- **03 sessions** conducted to promote Nutrition campaigns and food demonstrations
- Health camps (22 Gynecology & Child Health, 04 Eye care, 04 Blood grouping campaign, Sanitary napkin distribution in 11 events.)
- Linkage with Community Clinics
- Nutrition food distribution to Sam mam **22 children.**
- **36** Demonstration of ideal food of Age base nutritional requirement (IYCF) at mother and children forum session organized.

03. Inclusive Finance Activities

Objective

- Improve access to financial services for livelihood development

Key Achievements

- Provided conditional grants and microfinance support
- Focus on agro-based enterprises and crop production.

💰 PPEPP-EU Loan Information

In this FY 24-25 **BDT 104696000** disbursed to **2416 borrower** under PPEPP-EU loan component

🌟 Key Achievements in FY 2024-25

01. Income Generating Activities (IGA)

To enhance household income, food security, and nutrition among extremely poor households, PPEPP-EU (RRF) prioritized income generating activities across fisheries, livestock, and crop sub-sectors. These sectors are climate-resilient, generate regular income, and can be easily integrated into existing farming systems. Women played a central role, particularly in poultry, goat rearing, and homestead gardening, enabling both income generation and improved household nutrition. Non-farm activities such as marketing, transportation, and processing also created employment opportunities for resource-poor households.

Major Achievements:

Indicator	Target (FY 2024-25)	Achievement
Number of beneficiaries served	4409	4409
Livestock related activities	97	97
Fish Farming Related Activities	45	45
Crop Related Activities	111	111
Technology Demonstration	29	29
Non-agricultural	28	28

• Farmers Field Day (FFD):

A total of 8 FFDs were organized to promote peer learning and demonstration of improved practices: 3 on crop production, 3 on livestock, and 2 on agricultural development.

• Prosperity House:

Two Prosperity Houses were established in 4 unions, each showcasing seven integrated IGAs such as homestead vegetables, goat rearing, poultry, duck farming, and small businesses.

• Vaccination and De-worming Campaigns:

To ensure animal health and productivity, vaccination and de-worming campaigns were conducted in collaboration with the Livestock Department. A total of 2,833 PVC members and villagers received services for their cattle and poultry.

• Capacity Development:

Capacity-building initiatives strengthened PVC members through training, meetings, and educational materials. During the year, PPEPP-EU successfully completed 17 agricultural trainings, 2 non-agricultural trainings, and 2 vocational skill development trainings, with support from public and private extension agents.

04. Women's Empowerment Leading to Gender Equality Activities

Approach

- Gender considered a cross-cutting theme in all project activities
- Promoted women's leadership, decision-making, and economic participation

Key Interventions

- Women's participation in production and market linkage
- 20 Couple Forum meetings held.
- PPEPP-EU project successfully organized 6 Imitative Father Campaign sessions during the reporting period.
- Advocacy and coordination meetings



05. Disability Inclusion Activities

Key Actions

- Distributed assistive devices (wheelchairs, crutches, hearing aids)
- Provided IGAs to 05 persons with disabilities
- Linked beneficiaries with government safety net programs
- Distribution of Assistive Devices to the 02 Disabled
- Organized 12 monthly Disability Forum meetings

Environmental & Social Impact

• Sustainable Livelihoods:

Income-generating activities like livestock, poultry, fish farming, homestead gardening, and small businesses improve household income and economic self-reliance.

- Nutrition & Health: Maternal and child nutrition programs, health camps, and household nutrition gardens enhance dietary diversity and access to healthcare.

• Gender Equality & Empowerment:

Women's participation in economic and decision-making activities strengthens social status and promotes gender equality.

• Disability Inclusion:

Mobility aids and integration with safety nets empower persons with disabilities and promote social inclusion.

• Climate Resilience:

Disaster preparedness training, early warning systems, and adoption of resilient crops reduce vulnerability to floods, drought, and salinity.

• Capacity Building:

Technical and vocational trainings, Farmer Field Days, and technology demonstrations improve skills, productivity, and local knowledge.

• Community Cohesion:

Forums, meetings, and advocacy strengthen social networks, institutional linkages, and collective action for sustainable development.

06. Disaster and Climate Resilience Activities

Major Interventions

- Training on Disaster Risk Reduction (DRR)
- Installation of 12 no of awareness billboards.
- Coordination with government institutions
- 08 House Renovated /Repaired of Poor Members.
- Rainwater harvesting (03 water tank Distributed) and emergency preparedness actions



Capacity Building and Training

01

Electrical Installation & Maintenance Training

- Duration: 3 months
- Participants: 30 (Members's Son or Husband)

02

Motorcycle Mechanics Training

- Duration: 3 Months
- Participants: 15 (Members's Son or Husband)

03

Fashion garments Training

- Duration: 3 months
- Participants: 15 Female beneficiaries

04

Mobile Phone Servicing Training

- Duration: 3 Months
- Participants: 30 (Members's Son or Husband)

05

Midwifery Training

- Duration: 3 Months
- Participants: 15 Beneficiary

06

Training on Maternal & Child Nutrition

- Duration: 5 days
- Participants: 02 staff

07

Training on Implementation of Agricultural related Activities

- Duration: 3 days
- Participants: 04 staff

08

Technical Training on Nutrition and Primary Healthcare

- Duration: 3 days
- Participants: 01 staff

i Basic Information



Supported by:
European Union & PKSF



Duration:
October 2022 to September 2026



Budget:
BDT
20549785



Staff:
45



No. Of Beneficiary:
4409
(All Female)



Area:
Khulna District
(Terokhada Upazillas: Modhupur & Sachiadah Union)
Bagerhat District
(Morelganj Upazillas: Bolbunia & Ramchandrapur Union)



⚠ Challenges & Recommended Actions

Members not having their own land (Dependent on other's land)

- Promote livelihoods not dependent on land, such as poultry, goat farming, fish farming in community ponds, and small business activities.
- Establish shared or cooperative farming models with secure land access agreements.
- Provide vocational training for non-farm income opportunities.

Most of the area severely prone to salinity

- Introduce salt-tolerant crop varieties and homestead gardening techniques.
- Promote aquaculture with saline-tolerant fish/shrimp species.

Cropping mostly affected by drought

- Promote drought-resistant crop varieties and off-season crops.
- Introduce water-efficient irrigation methods, like drip or treadle pumps.

Long-term waterlogging from sudden and periodic floods

- Promote flood-tolerant crops and floating gardening methods.
- Construct raised plots and drainage channels.
- Establish community emergency plans for livestock and crop protection.

Scarcity of fresh drinking water

- Install tube wells, rainwater harvesting tanks, and water filtration systems.
- Educate communities on water conservation and safe storage practices.

Unconsciousness of the beneficiaries living at marginal level of economy

- Conduct awareness campaigns on income generation, health, nutrition, and financial literacy.



★ Voice of Transformation

In 2019, Shila Mondal of Char Patla Bazar, Terokhada, Khulna, earned her livelihood by selling vegetables. She dreamed of expanding her business to supply vegetables nationwide. She joined the PPEPP-EU Prosperity Village Committee (PVC) and gradually learned about income-generating opportunities. In 2023, she received a grant of BDT 150,000 from the project and a BDT 20,000 loan from RRF, along with her personal contributions, to establish an Agricultural Services and Marketing Centre. Today, she collects 1-2 tons of vegetables daily from villagers and dispatches them via four trucks to different districts, turning her dream into reality. Through this operation, she now manages and sells vegetable products worth nearly BDT 20 lakh per month, successfully transforming her small trade into a large-scale, sustainable business.

Her journey is a testament to empowerment, partnership, and sustainable change—proving that with training, support, and determination, women can turn challenges into opportunities and uplift their families and communities.