



NATIONAL HUMAN RESOURCE DEVELOPMENT FUND (NHRDF)

Skill. Empower. Transform

Overview

To Create a certified, competent and industry-ready rural youth workforce ecosystem.

Major Activities

- 01 Delivered 360-hour Skills training in Automotive Mechanics and Food & Beverage Production across 8 batches
- 02 Conducted formative & summative competency assessments
- 03 Organized industrial visits for practical industry exposure
- 04 Facilitated job placement, follow-up and retention tracking
- 05 Distributed stipends and PPE kits for trainee support

RRF implemented the "Skills Training for Youth in Priority Sectors" program from Jashore with financial support from the National Human Resource Development Fund (NHRDF). The initiative equipped rural unskilled and semi-skilled youth with certified, industry-ready skills through competency-based training in Automotive Mechanics (Level 1) and Food & Beverage Production (Level 3), ensuring at least 30% female participation. Each 360-hour course combined theory, practical training in upgraded labs, industry exposure visits, and CBT&A-based assessments. RRF also provided stipends, PPE, and job placement support, resulting in strong early employment outcomes and contributing to a more skilled and disciplined rural workforce in Jashore.

Specific Objectives

- Transform unskilled/semi-skilled youth into productive skilled human resources
- Deliver competency-based CBT&A training in priority sectors
- Facilitate job placement and ensure employment retention tracking

Achievements in FY 24-25



Social Inclusion and Gender Mainstreaming:

- Introduced safe workshop practices, reducing risk of accidents in automotive labs and kitchen environments.
- Implemented waste sorting and responsible disposal methods to minimize environmental pollution.
- Promoted energy-efficient equipment use and safe handling of tools, contributing to lower environmental footprints.
- Strengthened fire-safety awareness through demonstrations and drills to ensure safer training facilities.
- Encouraged hygiene, cleanliness, and sanitation practices in Food & Beverage Production labs.
- Ensured 30% female participation, promoting gender equality in technical sectors.

Challenges and Actions taken

- Limited local industry absorption for trained workers, creating bottlenecks in job placement.
- Seasonal earning pressures on trainees, leading to risks of dropout before course completion.
- Inconsistent attendance due to long travel distances and financial constraints of rural learners.
- Low female mobility and family restrictions affecting female enrollment and retention.

Actions Taken to Overcome Challenges

- Expanded employer outreach and MoU development with workshops, hotels, restaurants, and small enterprises to widen job placement opportunities.
- Introduced flexible class scheduling and adjusted batch timings to accommodate seasonal workloads.
- Provided stipends, PPE kits, and continuous counseling to reduce financial burdens and encourage consistent participation.

Basic Information



Supported by:
Embassy of the Kingdom of the Netherlands, Swiss Contact



Duration:
From August 2023 to March 2025



Budget:
BDT 74,66,400



Staff:
10



No. Of Beneficiary:
600



Area:
Jashore District



Voice of Transformation

Abu Huraira (28) from Agra village in Bagharpara, Jashore, completed his BSS but struggled to find employment. Determined to support his family, he decided to turn his interest in cooking into a career. After learning about the NHRDF-funded Food and Beverage Production (Level-3) course at RRF through social media, he enrolled and received training in advanced cooking techniques, customer service, cost management, food presentation, and basic marketing.

With his savings and family support, Abu opened Candle Light Café in Jashore town. Despite initial challenges, his creative menu and strategic social media promotion attracted a steady customer base. Today, he earns BDT 20,000–25,000 per month and plans to open a second branch, aiming to create employment opportunities for other youth.