

1 NO POVERTY



8 DECENT WORK AND ECONOMIC GROWTH



17 PARTNERSHIPS FOR THE GOALS



RRF AGENT BANK

Make Access at The Doorstep

To promote financial inclusion and economic empowerment by providing accessible, reliable, and convenient banking services to underserved rural communities.

Basic Information

 Supported by: Mutual Trust Bank PLC & RRF	 Ongoing: From 2018 to till	 No. of A/C in FY 24-25: 185 Female; 168 Male: 17	 Net Balance FY 24-25: BDT 6,75,000
 Net Balance: BDT 93,87,895	 No. of A/C So far: 2235 Female; 1221 Male: 1014	 Staff: 02	 Area: Jashore District (Satmile, Jashore sadar)

Major Challenges & Actions taken

- Challenges: Customer loyalty, transaction limits, agents not providing loans, and FDR rates are lower than others.
- Actions Taken: Float/overdraft facilities for agents, public awareness campaigns, arranging customer loans, and removing transaction limits.

Overview

Since 2018, RRF has been operating an Agent Bank at Barinagar Bazar, Shatmaile, Jashore, providing essential financial services to underserved rural areas. The aim of RRF Agent Banking is to promote financial inclusion, ensure convenient access to banking, and empower marginalized communities economically. Now running for 6 years, this initiative has strengthened rural livelihoods by bridging the gap between traditional banks and the unbanked.

Environment & Social Impact

- Environmental & Climate Efforts: Paperless transactions, uninterrupted service during climate events, community awareness campaigns.
- Social Inclusion & Gender: Women encouraged to open/manage accounts, economic empowerment, promotes gender equality, low-minimum savings accounts.

Voice of Transformation

Abdul Karim, a fruit seller from Jashore, regularly saves his daily income through our Agent Bank. Later, he received a business loan from our branch via the agent outlet. With this support, he expanded his fruit business and increased his earnings. Today, he is living a more secure and improved life."

