



PATHWAYS TO PROSPERITY FOR EXTREMELY POOR PEOPLE- EUROPEAN UNION (PPEPP-EU) PROJECT

Connect to Mainstream

To enable people to exit from extreme poverty for good. To support the development of stronger national institutions and systems to deliver the public and private services required by extremely poor people to become resilient and prosper.



The Pathways to Prosperity for Extremely Poor People – European Union (PPEPP-EU) Project, co-funded by PKSF and the European Union, is a transformative poverty reduction initiative designed to uplift some of the most vulnerable communities in Bangladesh. Implemented by PKSF in collaboration with 19 Partner Organizations (POs) including RRF, PPEPP-EU has targeted approximately 860,000 extremely poor individuals across 215,000 households. This ambitious project aligns with the United Nations' Sustainable Development Goals (SDGs), including No Poverty (SDG 1), Zero Hunger (SDG 2), Good Health & Well-being (SDG 3), Gender Equality (SDG 5), Reduced Inequalities (SDG 10), and Climate Action (SDG 13).

The PPEPP-EU project employs a comprehensive strategy focused on developing resilient livelihoods and supporting enterprise development. This approach aims to enable the extreme poor to integrate into Bangladesh's socioeconomic growth trajectory, making the transition from poverty towards sustainable, resilient livelihoods.

GOAL

The overarching goal of the PPEPP-EU project is to contribute to poverty reduction and create resilient livelihoods within target regions of Bangladesh.

OBJECTIVES

1. **Empowerment and Resilience:** Enabling 1 million people to permanently exit from extreme poverty.
2. **Institutional Strengthening:** Supporting the development of robust national institutions and systems capable of delivering vital public and private services, thus facilitating resilience and prosperity for the extremely poor.

FACT & FIGURE

Sl.	Fact	Figure
1	Name of the program	The Pathways to Prosperity for Extremely Poor People – European Union (PPEPP-EU) Project
2	Duration	From April-2019 to September 2025
3	Supported By	PKSF, European Union
4	No. of project Participants	A total of 4,409 women
6	No. of staff	45
7	Working Location	Modhupur and Sachiadah Union of Terokhada Sub-district under Khulna district and Boloybunia and Ramchandrapur of Morrelganj Sub-district under Bagerhat district.



PROJECT COMPONENTS

Primary Components

1. **Resilient Livelihoods:** Diversified income sources through enterprise development, agriculture, and non-farm employment opportunities.
2. **Nutrition and Primary Healthcare:** Addressing malnutrition and promoting primary health services, particularly for women and children.
3. **Inclusive Finance:** Facilitating access to financial services, grants, and flexible loans to stimulate micro-enterprise development.

Cross-Cutting Issues

1. **Gender Equality & Women's Empowerment:** Promoting gender equality in economic participation and decision-making.
2. **Disability Inclusion:** Supporting individuals with disabilities through mobility aids and integration into productive roles.
3. **Climate Resilience:** Enhancing community preparedness for natural disasters and climate-related risks.

PROJECT ACHIEVEMENT (2023-24)

1. Resilient Livelihood

Sl.	Interventions	Figure
1	Livestock and Poultry Related activities	143
2	Crop Related Activities	298
3	Fish Farming Related Activities	66
4	Prosperity House	2
6	Organize vaccination and deworming campaigns at village levels	2695 PVC member and villagers
7	Capacity Development Activities	635



2. Nutrition and Primary Healthcare:

Sl	Interventions	Figure
1	Mother & Child Forum formation	8
2	Social Development Centre (Adolescent)	26
3	Specialized Health Camp (Gynecology & Child)	8
4	Specialized Eye Camp	2
5	Adolescent Special Health Camp	6
6	Specialized Health Camp Fistula awareness & referral.	2
7	Grants for high quality and calorie rich nutritious foods for malnourished baby.	8
8	Blood grouping campaign	5
9	Satellite Clinic	376
10	Special Nutrition Camp	4
11	Nutrition fair through social development center.	3
12	Exhibition of age-based ideal food selection and food making in PVC.	32
13	Exhibition of age-based ideal food selection and food making in Mother & Child Forum.	16
14	Sanitary Napkin Distribution at Social Development Centre (Adolescent) for Napkin sell center	1800 pc



3. **Inclusive Finance:**

During the reporting year, PPEPP-EU provided microfinance for developing agro base enterprise and crop production to explore opportunities of financial services. During the year RRF provided financial support to beneficiaries 2036 received conditional grants of 51,86,1000 BDT from from RRF.

4. **Women's Empowerment:**

Initiatives aimed at integrating women into value chains, enhancing their roles in farm production and market access, and promoting gender equality.



5. **Disability Inclusion:**

Provision of mobility aids (wheelchairs, crutches, hearing devices) and links to government safety net programs.

6. **Disaster and Climate Resilience:**

Training in disaster risk reduction (DRR) and local planning for emergency preparedness, including the establishment of DRR billboards and coordination with government institutions.

IMPACT OF THE PROJECT

The PPEPP-EU project has achieved substantial impact across various dimensions, contributing significantly to poverty alleviation, economic growth, and community resilience among the targeted extremely poor populations in Bangladesh:

1. **Improved Livelihoods and Economic Empowerment:**

- The target beneficiaries, including women and marginalized groups, have access to income-generating activities like livestock rearing, poultry, fish farming, and homestead gardening. These activities have boosted household incomes and economic self-reliance while reducing poverty.
- Non-farm employment opportunities have grown, especially for women, with access to microfinance support and technical assistance, allowing them to participate in local markets and expand entrepreneurial activities.

2. **Enhanced Nutrition and Health Outcomes:**

- Programs targeting maternal and child nutrition have led to improved dietary practices, supported by nutrition campaigns, health camps, and demonstrations of balanced diets. The establishment of nutrition gardens at households ensures consistent access to healthy food.
- Access to primary healthcare and maternal support has improved through community clinics, health camps, and satellite clinics, directly impacting the health and wellbeing of women, children, and adolescents in the community.

3. **Empowerment and Gender Equality:**

- Empowering women has been a core component, with activities supporting gender equality and women's active participation in decision-making processes. The target

women report increased empowerment within their households and communities, reflected in enhanced social status and economic roles.

- Programs on gender-based support have led to shifts in cultural norms and attitudes towards women's roles, promoting balanced household and community dynamics.

4. **Disability and Inclusion:**

- The project provides crucial support for people with disabilities, enhancing their independence and inclusion in economic and social life through mobility aids and integration with government safety nets. This inclusion fosters a sense of community support and participation.

5. **Climate Resilience and Disaster Preparedness:**

- Training on disaster preparedness and the establishment of early warning systems have strengthened community resilience against climate-related risks. With improved disaster response strategies and resource linkages, communities are better equipped to handle shocks, reducing the potential for economic setbacks.

6. **Capacity Building:**

- Technical training and vocational skill-building activities have equipped beneficiaries with practical knowledge, leading to improved productivity in agriculture and non-agricultural sectors. This has bolstered economic stability and the local knowledge base, benefiting the entire community.

PARTICIPANT REFLECTION

"I always dreamed of supporting my husband, Sheikh Nazrul Islam, who works tirelessly driving an easy bike to provide for our family. Joining the Uttar Mokampur Madhya Para Prosperity Village Committee of RRF's PPEPP-EU project in 2022 became a turning point, giving me hope that I could contribute financially.

In February 2024, I attended a 3-day training on cow rearing and fattening. This experience boosted my confidence, and in March, with a grant of 38,000 taka, I purchased my first cow for 50,000 taka. To cover the cost difference, I raised 29,000 taka myself, including a 10,000-taka loan from RRF. I also used 17,000 taka from the grant to build a proper cowshed. Now, I have three cows. The first cow recently had a calf, and I purchased another by taking a 15,000-taka loan from RRF. Today, the combined market value of my cows is approximately 1 lakh 15 thousand taka. This progress fills me with pride, knowing I'm helping support my family. I'm truly grateful to RRF's PPEPP-EU project for this opportunity, which has empowered me to make a difference in our lives."



Name: Monira Begum
Husband: Sheikh Nazrul Islam
Uttar Mokampur Madhya Para
Prosperity Village Samity of RRF's
PPEPP-EU project as a member,
Terokhada, Khulna