

FINISH MONDIAL (FINANCIAL INCLUSION IMPROVES SANITATION AND HEALTH) PROGRAM

Financial Inclusion for a Healthier

NEW ARRIVAL



The FINISH Mondial (Financial Inclusion Improves Sanitation and Health) Program, implemented in Satkhira, Bangladesh by Rural Reconstruction Foundation, aims to substantially enhance access to safe sanitation, contributing to the global SDG6 target by 2030. Running from 1st January to 31st December 2024, with funding support from FINISH Mondial grant, this initiative aligns with a broader global goal to achieve safe sanitation for 10 million people by 2025 through the implementation of 2 million safely managed sanitation systems.

The project focuses on providing incentives for Microfinance Institutions (MFIs), training for MFI staff, and conducting demand-creation activities through community sessions and mason engagement. Communication and branding materials will be utilized to build awareness and encourage participation. The inception phase, starting in November 2023, has laid the groundwork, but significant interventions are slated for the next fiscal year 2024-25.

FACT & FIGURE

Sl.	Fact	Figure
1	Name of the program	FINISH Mondial (Financial Inclusion Improves Sanitation and Health) Program.
2	Duration	January - December 2024
3	Supported By	FINISH Mondial
4	No. of project participants	137 Microfinance Program's Beneficiary
5	No. of staff	02
6	Working Location	Satkhira district in Bangladesh

PROJECT OBJECTIVES AND GOALS

To scale up access to safe and sustainably managed sanitation systems in Satkhira, contributing to the global target of ensuring safe sanitation for 10 million people by 2025.

PROJECT OVERVIEW

- **Objective:**

To scale up access to safe and sustainably managed sanitation systems in Satkhira, contributing to the global target of ensuring safe sanitation for 10 million people by 2025.

- **Key Targets:**

- Realization of 2 million safely managed sanitation systems globally.
- Direct engagement of microfinance beneficiaries and local stakeholders to achieve sanitation goals.

- **Beneficiaries:**

- **Up to June 2024:** 137 microfinance beneficiaries actively participated in the program.
- Future Target: Establishing 3000 safely managed sanitation systems in the region.



KEY ACTIVITIES IN 2023-24

1. **Incentive for Microfinance Institutions (MFIs) for Micro, Small, and Medium Enterprises (MSMEs):** Initial collaboration with MFIs to incentivize sanitation-related MSMEs.
2. **Sessions with Masons and Community Members:** Preparations were made for conducting 40 community sessions, aimed at skill-building for masons and raising awareness about safe sanitation.
3. **Training for MFI Staff:** Two batches of training were planned, targeting 40 MFI staff members to equip them with knowledge on promoting and financing sanitation systems.
4. **Communication and Branding Materials for MFIs:** Initial steps were taken to design materials that support demand creation and branding for sanitation initiatives.

PROGRESS ACHIEVED

Although the majority of activities are scheduled for the next fiscal year, the following progress was made in 2023-24:

- **Inception Phase:**

A comprehensive inception plan was developed, outlining project priorities and timelines.

- **Startup Works:**

- Collaboration with key stakeholders, including local MFIs and community representatives.
- Drafting session plans and training modules for upcoming activities.
- Establishing the framework for incentivizing sanitation-focused MSMEs.

- **Budget Utilization:**

- The project incurred minimal expenditures as most activities are planned for the next fiscal year.
- Major expenditures included preparatory activities and administrative overhead.

