

COMMUNITY HEALTHCARE PROGRAM

We make it door-step



The Rural Reconstruction Foundation (RRF) has taken proactive steps to address healthcare challenges in underserved rural areas through its Community Healthcare Program, launched in 2015. This program is a lifeline for communities that have historically lacked access to basic healthcare services, offering free clinics, health camps, and essential medications to bridge the healthcare gap. Complementing this, RRF’s Senior Citizen Welfare Program supports individuals aged 60 and above, providing not only health services but also social engagement opportunities. Funded independently, this program underscores RRF’s unwavering commitment to enhancing the well-being of elderly community members and promoting equitable healthcare access for all.

KEY OBJECTIVES

- Expand primary healthcare services to communities with limited access, reducing healthcare inequities for marginalized populations.
- Address the physical, emotional, and social needs of the elderly population, fostering inclusivity and dignity.
- Increase awareness and practice of preventive healthcare in rural areas to reduce the prevalence of common illnesses.
- Build healthcare awareness and capacity among community members to promote self-sufficiency in managing health challenges.

KEY HEALTHCARE SERVICES

1. Satellite Medical Camp by MBBS Doctor
2. General Healthcare service by Paramedics
3. Specialize Healthcare service on Eye, Diabetic, Dental, Gyno related issues.
4. School Health Care Service
5. Elderly Healthcare services
6. Midwifery Training for Rural Women
7. Child Doctor Training for School Kids
8. Different Day observation.
9. Blood Grouping
10. Health Education for Rural people and school students
11. Free Medicine distribution to the older people
12. Adolescent Healthcare
13. Child Growth Monitoring
14. Diabetic and Pregnancy test
15. Nebulizing
16. Family Planning support
17. Circumcision

FACT & FIGURE

Sl.	Fact	Figure
1	Name of the program	Community Healthcare Program
2	Duration	From 2015 till to date
3	Supported By	Rural Reconstruction Foundation
4	No. of beneficiary in FY:2023-24	32045 (male – 10025, female – 22020)
5	No. of staff	03
6	Name of Community Clinic	02
7	Working Location	Jashore District (Abhaynagar, Sharsha, Jhikargacha upazilla)

ACTIVITIES & ACHIVEMENTS IN FY: 2023-24

SL	Particular	No. of camp	No. of Beneficiary
1	Satellite Camp	142	4155
2	Eye Camp	01	300
3	Dental camp	06	288
4	Diabetic camp	06	331
5	Guyenne camp	05	200
6	School healthcare	24	1375
7	Elderly healthcare	120	6384
8	Midwife training	06	430
9	Child doctor training	07	388
10	Day Observation special camp	06	445
11	Adolescent healthcare	19	916
12	Courtyard Session	92	1187
13	General Healthcare	-	2229
14	Family Planning	-	106
15	Blood grouping	-	499
16	Free medicine	-	12812
Total		434	32045



IMPACT AND COMMUNITY RESPONSE

The program has improved health outcomes, with regular check-ups, free medications, and specialized health camps reducing illness rates and allowing for the early detection of chronic diseases. Health workshops have raised awareness about hygiene and preventive care, contributing to a significant drop in preventable diseases. Community members appreciate the accessible healthcare services and frequently participate in workshops and health camps, with many viewing the program as essential. Seniors especially value the program's social and health benefits, expressing gratitude for the opportunity to connect and receive dedicated support. As RRF's consistent presence and healthcare offerings continue, community trust in the organization has deepened, leading to higher participation and engagement across all programs.

CHALLENGES IN IMPLEMENTING

The RRF Healthcare Program faces several challenges in its mission to serve remote and underserved communities effectively. A major limitation is its restricted operational areas, limiting outreach to broader populations in need. Additionally, recruiting MBBS doctors in remote regions poses significant challenges due to logistical and accessibility issues, impacting the availability of consistent, quality care. The program's current capacity is also limited, making it difficult to accommodate a large number of patients simultaneously, especially during health camps.

PARTICIPANTS REFLECTION

Mim Khatun, a 25-year-old resident of a sharifpur village, has long faced challenges accessing affordable healthcare. She said that with limited transportation and no nearby clinics, me and my family struggled to find consistent medical support, especially for women's health needs. As a homemaker with one young children, I often prioritized my family's needs over my own, putting off medical check-ups and counseling due to both cost and accessibility barriers. Since joining RRF's healthcare courtyard session first, my access to healthcare has transformed. I began attending regular courtyard meetings and satellite camps organized by RRF in my community, where I could receive medical care and health advice at a minimal cost. These meetings provided me with vital health information, especially concerning preventive care and healthy lifestyle practices. Through the program's gynecological camps, I finally had access to specialized gynecological counseling, addressing issues I had delayed for years. Also I can take care of my daughter's health by taking care of her growth and nutrition from the camps.



Name: Mim khatun
Father's Name: Abul Kalam
Address: Sharifpur,
Jhikargacha, Jashore