

# SUSTAINABLE WATER & SANITATION PROGRAM

13

CLIMATE ACTION



Since April 2023, Water.org and the Rural Reconstruction Foundation (RRF) have been collaborating to expand access to sustainable water and sanitation solutions across 30 districts in Bangladesh. Through this partnership, RRF is providing water and sanitation loans to communities, aiming to increase awareness about sustainable practices and ensure more people have access to reliable water and sanitation facilities. This initiative aligns with the broader goal of achieving safe and affordable water supply and sanitation for all, supporting the Sustainable Development Goals. Water.org, active in Bangladesh since 2015, currently works with 21 partners to drive these efforts.

## Project Goal:

- Create awareness among the community people on Sustainable water and Sanitation systems.
- Ensure more people use Sustainable water and sanitation facilities.

## Major Activities:

- Design, print and Distribute of Awareness Raising IEC Material on WASH
- Develop training module and Organize ToT for Staffs' capacity building
- Generate borrower success stories.
- Design and print for demand generation for new products at new geographies (brochure/leaflet/posters/product catalog)
- Create audio visual for borrower
- Engage local stakeholder for demand generation on Sustainable WATER and Sanitation Product
- Stakeholder Engagement at Community level
- Awareness Session with Community
- Develop Case Stories
- Capacity Building of field staffs
- Audiovisuals Documentary (Animation)

## At a Glance



ONGOING FROM

April 2023 to March 2026

Project Budget

BDT 1,81,00,000



Total Borrower 9234

(Sanitation-4799, Water-4435)

Disbursed loan amount

Bdt 842250000

(Sanitation-657166000  
Water-185084000)



No. of Beneficiary

34731

No. Of Staff

02



Funded BY:



Area Coverage  
30 District