

ENHANCING BANANA PRODUCTION AND MARKETING IN THE SOUTHERN DELTA OF BANGLADESH



To ensure supply of quality Banana through safe Banana production and marketing and increase their income.



With the support of Chemonics International Inc. (USAID) under its 'Feed the Future Bangladesh Horticulture, Fruits, and Non-Food Crops Activity' is a project is implementing by RRF in its working area in 04 districts (Jashore, Jhenaidah, Chuadanga and Meherpur from June 2023. One of the sub-projects under this initiative is titled "Enhancing Banana Production and Marketing in the Southern Delta of Bangladesh." The primary goals of this sub-project are to ensure the supply of quality bananas through safe production and marketing practices and to increase the income of banana farmers in the targeted region. The project aims to bring positive changes to the agricultural landscape of these districts by fostering safe and sustainable banana production, improving post-harvest practices, and creating market linkages for the benefit of local banana farmers and their communities.

Key Objectives



- To increase the safe Banana production
- To introduce Banana Fruits Bag and other management practices for safe production.
- To increase technical capacity of banana farmers on improved banana production technologies and post-harvest management.
- To linkage with local, regional and national buyers.



Highlights

Field Activity

- ∇ Total 40 groups of farmers have been created in selected area. Field officers are collecting data from Banana farmer.

USAID Visit

- ∇ Chemonics and USAID official visit at Ganna, Jhenaidah sadar.

Field visit by Officials

- ∇ Field visit of RRF, Chemonics International Inc. and Hanay Foods Pro Officials to ensure the banana quality & progress.

Banana Bag

- ∇ Banana bags provided to farmers for safe banana production



Funded By



AT a Glance



ONGOING FROM
June 2023

Total Budget
BDT 38,08,400



Project Participants
1000

No. Of Staff

06



Area Coverage

4 Districts
(Jashore, Jhenaidah,
Meherpur, Chuadanga)