

Skills for Employment Investment program (SEIP)

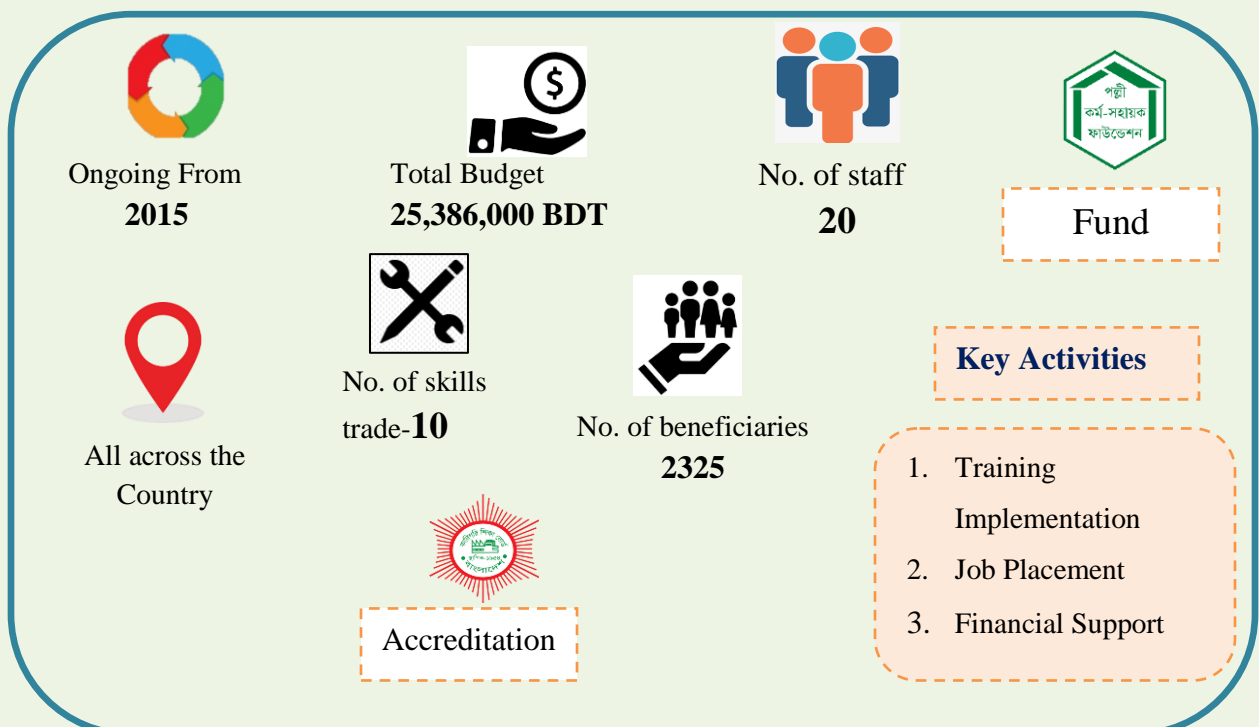
Intend to make Human Asset

Low skills perpetuate poverty and inequality. When done right, skills development can reduce un- and underemployment, increase productivity, and improve standards of living. Helping people develop and update their skills makes economic sense.



Growth of the economy and employment opportunities in Bangladesh is restricted, among others by skills shortages. The current skill supply system does not meet the skill demand because of inadequate through put and a mismatch between supply and skills demand. The current production of skilled workers is not focused on industry demand. Considering this factor, The Skills for Employment Investment Program (SEIP) is being implemented by the Finance Division, Ministry of Finance, ADB & Swiss Agency for Development & Cooperation (SDC). Rural Reconstruction Foundation has been implementing the program as a training Institute under the Umbrella of PKSF and Bangladesh Bank. The project has been implemented since December 2015. The overall objectives of the training is to qualitatively and quantitatively expand the skilling capacity of identified public and private training providers by establishing and operationalizing a responsive skill eco system and delivery mechanism through a combination of well-defined set of funding triggers and targeted capacity support.

Program Highlights



Trade wise Skill Training

Skill training mainly encourages the youth/new entrants from the low-income group people. All of the skill training courses period is three months where any age between 15-45 can participate who has minimum educational qualification minimum class 5. But educational qualifications may differ from course to course.

Mobile Servicing

Since 2016 this course is going on. It's a 3-month training where hardware, software of mobile fault finding and solutions are taught. After completing the training participants can own a shop and also have job opportunities in various mobile servicing centers. FY2021-22 in 3 batches total 75 participants have enrolled and 53 were placed job which is 71% of total enrollment. So far through mobile servicing course in 19 batches total 475 students have enrolled so far and 327 students were placed in job market which is 69% of total enrollment.



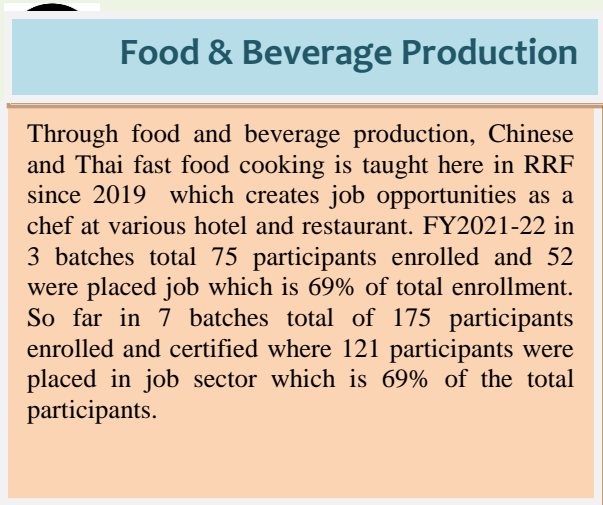
IT Freelancing

At first this course name was outsourcing ICT when it started in 2016. Later in 2018 in new agreement this course name has changed and now its IT Freelancing. Digital Marketing SEO, Email Marketing, Affiliate Marketing is taught, there is an opportunity to earn 15000-20000 BDT by working with buyers in various marketplaces in the country and abroad. FY2021-22 in 4 batches total 100 participants have enrolled and 75 were placed job which is 75% of total enrollment. SO far in 17 batches total 425 participants have enrolled where 319 participants were placed job which is 75% of total enrollment



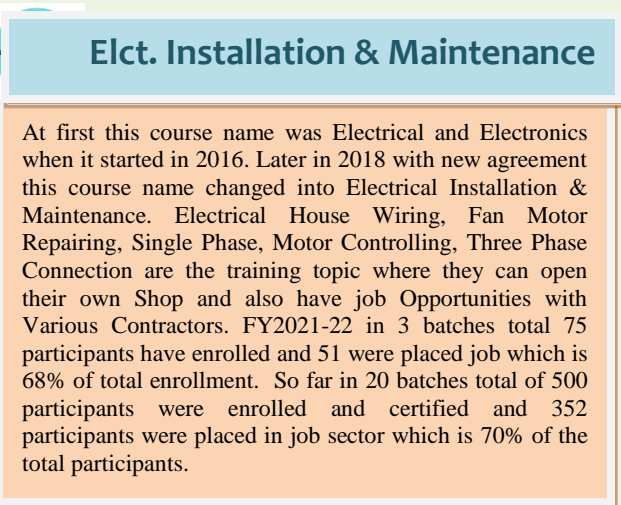
Food & Beverage Production

Through food and beverage production, Chinese and Thai fast food cooking is taught here in RRF since 2019 which creates job opportunities as a chef at various hotel and restaurant. FY2021-22 in 3 batches total 75 participants enrolled and 52 were placed job which is 69% of total enrollment. So far in 7 batches total of 175 participants enrolled and certified where 121 participants were placed in job sector which is 69% of the total participants.



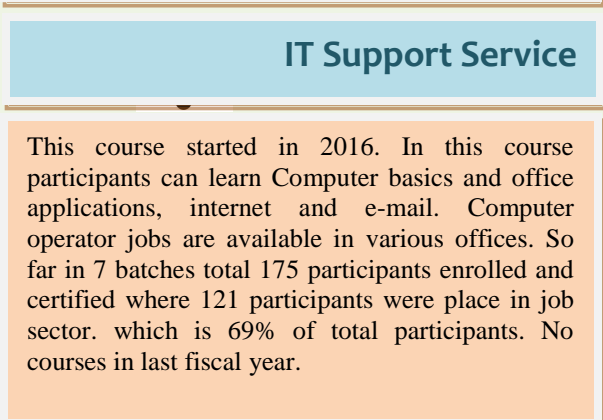
Elct. Installation & Maintenance

At first this course name was Electrical and Electronics when it started in 2016. Later in 2018 with new agreement this course name changed into Electrical Installation & Maintenance. Electrical House Wiring, Fan Motor Repairing, Single Phase, Motor Controlling, Three Phase Connection are the training topic where they can open their own Shop and also have job Opportunities with Various Contractors. FY2021-22 in 3 batches total 75 participants have enrolled and 51 were placed job which is 68% of total enrollment. So far in 20 batches total of 500 participants were enrolled and certified and 352 participants were placed in job sector which is 70% of the total participants.



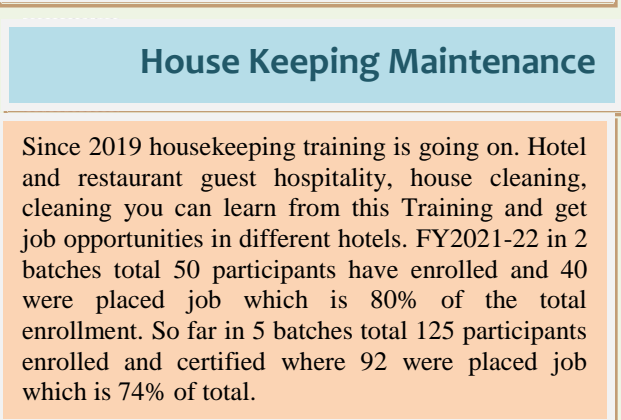
IT Support Service

This course started in 2016. In this course participants can learn Computer basics and office applications, internet and e-mail. Computer operator jobs are available in various offices. So far in 7 batches total 175 participants enrolled and certified where 121 participants were place in job sector. which is 69% of total participants. No courses in last fiscal year.



House Keeping Maintenance

Since 2019 housekeeping training is going on. Hotel and restaurant guest hospitality, house cleaning, cleaning you can learn from this Training and get job opportunities in different hotels. FY2021-22 in 2 batches total 50 participants have enrolled and 40 were placed job which is 80% of the total enrollment. So far in 5 batches total 125 participants enrolled and certified where 92 were placed job which is 74% of total.





Auto Mechanics

Since 2016 RRF is running this course under SEIP program. This training course offers Small car, two-wheeler, three-wheeler and four-wheeler engine repair servicing including troubleshooting. Participants can start own garage or any servicing work available in the market. FY2021-22 in 4 batches total 100 participants have enrolled and 66 were placed job which is 66% of total enrollment. So far in 10 batches total 200 participants were enrolled and certified where 171 were placed job which is 86% of total participants.

Welding & Fabrication

This course is designed to covers the knowledge, skill and attitude required for welding in different industrial sector.. This course has three competencies such as Basic, Common and Core competencies. The core competency covers skills and attitudes required to Perform Arc Welding, Arc cutting,Oxy-Acetylene gas Welding & cutting, Metal Inert Gas (MIG) Welding & Tungsten Inert Gas (TIG) Welding. Started in 2016 as Welding & Fabrication later on in 2018 named Welding. So far in 8 batches total 200 participants enrolled and certified where 144 were placed job which is 72% of total. No courses in last fiscal year.

Trade wise Info in 2021-22

S L	Name of the Course	No. of batches	No. of Enrolled Trainees	No. of Certified Trainees	No. Of Job Placed	% of Job placement
<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>	<i>6</i>	<i>7</i>
1	Mobile Servicing	3	75	75	53	71%
2	Automobile Mechanics	4	100	100	66	66%
3	IT Freelancing	4	100	100	75	75%
4	Electrical Installation & Maintenance	3	75	75	51	68%
5	House Keeping	2	50	50	40	80%
6	Food & Beverage Production	3	75	75	52	69%
Total		19	475	475	337	



Trade wise info so far

S L.	Name of the Course	No. of batches	No. of Enrolled Trainees	No. of Certified Trainees	No. Of Job Placed	% of Job placement
1	Mobile Servicing	19	475	475	328	69%
2	Outsourcing (ICT)	8	200	200	161	81%
3	IT Support Service	7	175	175	121	69%
4	Electrical & Electronics Works	7	175	175	128	73%
5	Automobile Mechanics	12	250	250	172	69%
6	Welding & Fabrication	8	200	200	144	72%
7	IT Freelancing	9	225	225	165	73%
8	Electrical Installation & Maintenance	13	325	325	225	69%
9	House Keeping	5	125	125	92	74%
10	Food & Beverage Production	7	175	175	123	70%
Total		95	2325	2325	337	72%



Impact

- Increase access for targeted poor people (both male and female) to market-responsive skills development training programs which helps them to earn for their families.
- The growth of labor productivity through skills development and technological progress especially information and communication technology (ICT) driven move towards a knowledge economy.
- Skills development training can **reduce un- and underemployment, increase productivity, and improve standards of living**. Helping people develop and update their skills makes economic sense.
- Ensure job placement of the trainees after training which reduce unemployment of the country and improves the standard of living.
- The recent increase in the demand for skilled labor, both nationally and globally, as the skill-base of workers here is severely limited.
- Skill based training is helping those students to find job /earning source who have dropped out from school/Colleges which is contributing the country's economy.



Challenges

- The recent increase in the demand for skilled labor, both nationally and globally, continues to pose a threat to the Bangladesh economy as the skill-base of workers here is severely limited.
- Currently similar type of training is running countrywide that's 'why participants crisis is a serious issue to get real participants for training.
- For quality training must be considered real trainees but potential trainees aren't available easily.
- Female participants weren't interested to receive training in many of the courses.
- Currently there are job offers in various industries but training participants do not want to work outside their district.
- Limited employment opportunities in local job market and at the beginning of the work graduates are showing high salary expectations from employers.
- Local employers were showing a negative attitude towards giving job opportunities of our graduates.