

The overall vision that underpins the ENRICH is to work with the poor to create an enabling environment for them to achieve a humanly dignified living standard and enjoy universal human rights.



“Enhancing Resources and Increasing Capacities of Poor Households towards Elimination of their Poverty”; ENRICH project aim to address the multidimensionality of poverty and create an enabling environment for the poor people so that they can live a dignified life and enjoy universal human rights. ENRICH is a holistic development approach that envisions restoring the self-confidence of poor people and bringing out their latent potentials. RRF has undertaken to implement since August 2014. With the fund of PKSF, it was started in the Gadaipur Union of Paikgacha Upazila of Khulna District. Later, the program was extended to Andulbaria, Hasadah and Raipur union of Jibonnagar upazila of Chuadanga district. The primary goal of the enrichment program is to empower participating families by providing them with the advice and support they need given their current resources and skills. By making the most of them, you can improve your resources and skills and get out of the poverty trap. Everyone can establish human dignity if they go out and act on socio-economically sustainable foundations. Health care and nutrition, education, youth development, rehabilitation of beggars, credit and savings programs to support poor family activities are accomplished under the program.

Program Highlights



Ongoing from 2019



Funded by
PKSF



Total Budget
12,172,500 BDT



District: Khulna &
Chuadanga



Number of project participants:
83569
Male: 49254, Female: 34315



No. of staff
189

Key Components

1. Sustainable Health and Nutrition.
2. Cooking Stoves and Solar Power, Which Have Positive Health Impacts
3. Education.
4. Campaign & Youth Development.
5. Special Credit Services
6. Special Saving Scheme
7. Cultivation of Highly Prospective Commodities
8. Sports and Cultural Dimensions
9. ENRICH Home
10. ENRICH Center
11. Focus on Extremely Disadvantaged People
12. Community Level Action
13. Income Generating Activity and Training.



Grants to Special Savings members

Among various activities under 'Samridhi' program grants to special savings, member is one of the special features. Households who save a minimum saving of 100 tk per month for 24 months. They receive grants of the same amount they have deposited. In ther fiscal year total BDT 396438/- given in 4 unions to 21 special grant members.



Digital healthcare activities

Digital healthcare activities have been launched in Andulbaria Union of Chuadanga district. Health inspectors are inputting all family members' information into software through tabs while inspecting members' homes at the field level and providing health services to household members through digital machines.



Day observations



National Social Service Day, International Anti-Corruption Day, Youth Day, Sheikh Russell Day, National Children's Day, and International Mother's Day were celebrated in 4 unions with the participation of the youth in the current financial year. On the occasion of celebrating these days, rallies, discussion meetings, cultural events and Drawing competition is organized.

Cultural & Sports Program

Under the Samridhhi program, a sports and cultural program is organized every year. A sports and cultural program is organized annually with the youth and youth of the Samridhhi project and the students of the Samridhhi Baikal education support center





Impacts

- Youth development programs have been undertaken to provide assistance in ensuring sustainable employment of youth in prosperous unions.
- The members engaged in various income-generating activities such as (poultry, goat and cow rearing, cow fattening, fish farming, setting up of small farms, various micro-enterprises including the processing of agricultural products, bakery-boutique work and other handicrafts etc.) to acquire management and technical skills in related activities. Necessary training is provided for growth which improved their skills.
- General healthcare services, and satellite clinic increase access to care.
- According to the family development plan, efforts are made to increase the capacity and resources of the family by ensuring the maximum use of the resources and capabilities of the family through the necessary advice, training, receiving and applying money in the appropriate sector.
- Afternoon Education Assistance Program is being implemented under Samrudhi to prevent dropouts of students from mainstream education and ensure quality education.
- Providing training on self-realization and leadership development of youth society. To create & arrange for placement of educated youth in suitable positions through liaison with various employers.



Challenges

- For healthcare service Upazilas healthcare complex is well equipped but not at the union level.
- The problem is, the COVID-19 pandemic has not ended. A large number of people have lost employment and only a few have managed to recover sources of income. So supporting all them is another challenge as resource and fund is limited.
- Carrying out vocational training and apprenticeship for gainful job placement is another major challenge.





Key Activities in 2021-22

Health related information

Sl. no	Particular	Andulbaria	Hasadah	Raipur	Godaipur	Total
01	No of households	7045	4832	3380	5956	21213
02	Members	27630	18916	13780	24747	85073
03	No. of courtyard session	364	252	189	276	1081
04	No. of static clinic	362	185	190	299	1036
05	No. of participants received medical services from static clinic	3241	1600	1414	3022	9277
06	Satellite clinic	68	34	34	60	196
07	No. of participants received medical services from satellite clinic	1920	913	955	1886	5674
08	Number of eye camp	1	1	1	1	4
09	Number of participants received medical services from eye camp	156	174	155	234	719
10	Cataract operation	28	12	18	50	108
11	General Health camp	4	4	4	4	16
12	Number of participants received health camp from General health camp	633	617	646	506	2402
	Total	41,452	27,540	20,766	37,041	1,26,799

Education Related Information

Sl. no	Particular	Andulbaria		Hasadah		Raipur		Godaipur	
		FY 21-22	so far	FY 21-22	so far	FY 21-22	so far	FY 21-22	so far
18	Ongoing Education Center	35	35	30	30	30	30	35	35
19	Number of students	1038	1047	900	900	875	875	1050	1050
20	Organizing parent meeting	70	826	30	715	10	610	70	4395
21	Subject Matter Training of Teachers (Batch	1	3	1	3	1	3	1	5

Other program information

22	IGA training (person)	100	556	100	656	100	656	100	725
23	Samriddhi loan disburse	46720 000	70360 000	57770 000	81940 000			3182 9001	1190 5014 01
24	Samriddhi Home	0	50	0	50	0	50	0	65
25	Vermi compost plant	0	100	0	100	0	100	0	50
26	Grants to Special Savings members (person)	6	6	6	6	4	9	5	19
27	Grants to Special Savings members(taka)	11406 8	11406 8	11847 0	11847 0	79500	158402	8440 0	2215 88
28	Rehabilitation of begger wfyzK(D`gx m`m`) cybe@vmb	0	4	0	4	0	4	0	8
29	Installation of community-based tube wells	0	13	0	5	0	13	0	17
30	Ward Coordination Meeting	27	117	27	117	27	117	27	124
31	Union Coordination Meeting	1	4	1	4	1	4	1	7
32	Installation of Samriddhi center	0	9	0	9	0	9	0	9
33	youth ward Coordination Meeting	36	135	36	126	36	135	27	124
34	Youth Union Coordination Meeting	1	5	1	5	2	6	0	4
35	Training for youth development (batch)	5	14	5	14	5	14	0	16
36	Training for youth development (participants)	150	420	150	420	150	420	0	480
37	Annual cultural & sports program	1	3	1	3	1	3	0	3

