

Uplifting the Quality of the Lives of Elderly people

Remember your Contribution with the highest Gratitude

It's not enough to just be alive. Good quality of life is especially important for older adults who are dealing with chronic health conditions and major life changes.



Uplifting the Quality of the Lives of the Elderly People Programme' – a program to support elderly people to access social safety net services, financial benefits, and primary healthcare services. This initiative is taken forward for the benefit of the country's aging population. Rural Reconstruction foundation in partnership with Palli Karma Shayak Foundation (PKSF) is implementing this program in line with the government's policy from July 2017 in 1 union of Khulna and from May 2018 in 3 unions of Chudanga District. From a special fund of PKSF. Funding for the program is being mobilized from the 'Special Fund' and 'Programmes-Support Fund' of PKSF and RRF together. This program's basic aim to help in reducing miseries of the elderly people through the program.

Program Highlights



Ongoing from 2018



Total Budget
31,09,520 BDT



no. of staff



Funded by
PKSF & RRF



4 union of Khulna &
Chuadanga District



Number of project
participants: 5088
Male: 2641, Female: 2447



Elderly social center
3



Key Activities:

- Establishing social centers for the elderly people in every Union,
- Providing old age allowances and assistive materials (walking sticks, commodes, blankets warm cloths, wheelchairs, umbrellas etc);
- Provision of Special Savings and Pension Fund;
- Recognizing the contribution for society made by the elderly persons'
- Awarding children for looking after their parents,
- Providing appropriate credit and IGAs-based training facilities to poor elderly people,
- Offering physiotherapy services & geriatric nursing to the elderly by organizing training for the Physiotherapy Aide.
- Rehabilitation of poor and distressed elderly in the community



Recognizing award to the Best Senior Citizen

There is an important contribution in various developmental activities including education, health, and agriculture in the area and has contributed to the establishment of public opinion against dowry, child marriage, sexual harassment and drugs and has gained a reputation as a successful entrepreneur in the area, through which many of the seniors have been given employment. Such veterans are awarded the Best Elderly Award. In this fiscal year total, 20 people received the Best elderly Award in 4 unions.



Elderly Golden Initiative for IGA

Through this initiative, one senior person per union is permanently involved in income-generating activities by providing financial and other overall support for setting up and running tea stalls.



Wheelchair Distribution

Under the Senior Citizens' Quality of Life Development Program, wheelchairs are provided to the poor, helpless, physically fragile, and deprived senior citizens of the Union who cannot move at all without a wheelchair, but whose families do not have the means to purchase a wheelchair. In the current financial year, the number of chairs provided has increased to 12 indigent senior citizens in 4 unions.



Old age Allowance



To cover the basic needs of the elder people, the provision of Old Age Allowance has been made for the underprivileged elderly people. With this allowance, many elderly people are being able to buy necessary medicines and avail treatment for their old aged complications. RRF has provided TK 14,43,500 BDT (monthly BDT 500/- per person) as an Old Age allowance to 100 elderly people up to June 2022.

Cultural & Sports

Under this program, annual sports and cultural activities were organized for senior citizens from the current financial year to keep them mentally and physically healthy through recreation and physical exercise at the field level under the program of improving the quality of life of the elderly population.



Elderly Social Centre



The social center is used to meet up the recreational as well as social needs of the elderly people. In Andulbaria, Hasadah and Raipur there are three 'Social Centers for elderly People' running. The land of the social center is being arranged through donations from local people. There are different types of recreational arrangements for elderly people: indoor games, television, newspapers, Carom, Luddu, etc., Elderly people use to come and spent time with their peer group

